

**CONSEQUENCES AND REMEDIAL MEASURES TO CONTROL THE IMPACT OF COVID 19 ON INDIA****Dr. Reena Gupta**Assistant Professor, IMIRC, Indore  
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**Abstract:-** Now a day we are facing the problem of COVID 19 or in other words lockdown. Corona Virus is spreading all over the world including India. Whole world is presently dealing with these two words and trying to cope up with this critical situation. World Health Organization announced it pandemic. Most of the countries are in lockdown mode. Presently, the prime objective of the country's leaders is to save the life of their countrymen. First priority is health, country's man power and economic resources are indulging in health sector. Currently, India's only 25% of the economy is in working mode and 75% in lockdown. Most of the sectors are affected by it. India was moving to about 3 trillion economies and was target to achieve in 2020-21 growth rates, but with covid-19 it is not possible to achieve. Indian economy has the fifth place in the world economy, the continuous spreading of this virus affecting on demand and supply in the Indian market as well as global market. Present study deal with the positive and negative impact of COVID 19 on India's social, economical, political and technological ground and also suggest some remedial measures to deal with the situation.

**Keywords:-** COVID 19, India, Consequences, Remedial Measures.

**1 INTRODUCTION**

Corona virus disease is defined as severe acute respiratory syndrome. Primarily, it was identify in Wuhan city, Hubei province, China. On 31<sup>st</sup> December 2019 initially reported to world health organization and on 30 January 2020 WHO announced it's a global health emergency. On 11<sup>th</sup> March 2020 announced Covid-19 as global pandemic? it was spreading all over the world very fast as we see the data from 31<sup>st</sup> December to first week of may more than 3.52 million cases have been reported in 187 countries and 2,48,000 deaths recorded.

In India first case was recorded on January 30, 2020 but till first week of May The Ministry of health and family welfare confirmed about 42836 cases and 1389 deaths. As it was announced as pandemic Government of India take it as health emergency and apply Lockdown in whole the country from 23<sup>rd</sup> March 2020 to 14<sup>th</sup> April 2020 except emergency services, suspended all the tourist visas and tourism.

It was affected to entire 1.3 Billion population of the country but after this dates when the cases increases but the growth rate of infected persons was decreases Prime minister extended the ongoing nationwide lockdown 2 from 15<sup>th</sup> April 2020 to 3<sup>rd</sup> May 2020. As the result that States of Goa, Sikkim, Nagaland, Arunachal Pradesh Tripura and Manipur announced them "Corona virus free states" with Zero patients of this virus by the Government of India. India tremendously deals with the Covid19 outbreak and as second top population country left impact on world's ability to deal with this situation.

By this lockdown has tremendous effect on daily wagers, small and medium term industries, farmers and self employed who are left with no earnings in the absence of transportation and access to market?

**1.1 What is Covid 19?**

Corona virus (Covid19) pandemic can be defined as global health crisis and a greatest challenge we are facing in this time. The Covid19 is an infectious decease caused by newly discovered corona virus which was first time found in Wuhan the city of China. Corona virus spreading by when an infected person sneezes or coughs droplets of saliva or discharge from the nose. Infected person feel mild to moderate respiratory illness and it is more dangerous for the diabetes, chronic respiratory disease and cancer patients.

**1.2 Consequences of Covid-19:**

Before this pandemic economic situation, India was having the problem from demand side but now after this we are facing the problem from supply side. Today the Country has demand but supplier doesn't avail to satisfy the demand. This is very critical condition for any economy when a few percent market shares are in working mode only. Here, we want to throw light on some problems regarding covid-19:

- **Reopen of Small and Medium Scale Industries:** Country is facing a huge problem in reopening of the Industries or industrial area, because they will face many problems to restart with the fear of Corona virus infection. How can they make social distance? In most of the small and medium scale industries are working in a single room with large numbers of workers. Medium and small business will be affected mostly where it serves 30% share in GDP. After Lockdown when they will restart their business definitely they will face the problem of working capital and Labour.
- **Reopen of Local Market:** It is a big challenge in front of local government to reopen the market for the common men. As, the fearing of spreading the Corona virus will always be there.
- **Factor of Production:** Factor of production like Labor, capital and entrepreneurship will also be a big challenge for the economy. Most of the labor is already moved to their native places because of unavailability of work, poor financial and economical condition. Now, most of the financial Institutions demanded government securities for providing credit facilities to industries or entrepreneur. This will create a fund or working capital problem in front of businessmen/entrepreneurs
- **Increased in the rate of Unemployment:** When the closed industry or Institution will reopen they will face the problem of working capital as we discussed in the previous point. Due to this industry will look for a cost cutting and will scrutinize the employees, in result unemployment will generate.
- **Condition of Daily Wages Workers:** Daily wages worker will face the problem of wages as the whole industry in the country will take some time to cover this lockdown loss then they will come in their full mode of production.
- **Dependence on China:** India imports 25% goods from China. Most of the sectors dependent on China's raw material so it will be affected. Its big challenge for these types of industries to sustain in the current market situation.
- **Tourism and Hospitality Industry:** The impact of COVID 19 on tourism and hospitality industries is severe. These industries will suffer the most because of this no movement of tourist for the coming one or two years.
- **Food Industry:** Food industry will also be affected by the COVID 19, as the hygiene and social distancing are the most common factor for this.
- **Education Industry:** Although education industry has taken some good steps during this lockdown period by arranging online classes for students to cover their academic losses. But their academic session is already six months behind from their normal session. New session will be affected by this.
- **Farmers Problem:** Grains are ready to sell in the market but due to lockdown merchants are not taking interest and Government does not have sufficient space to store them.
- **Turn back of Labor:** It is a big challenge for the government that how will it turn back Labor from their native places to the urban areas. It will affect the Labor based industries in the urban areas.

**2 POSITIVE IMPACT ON SOCIAL LIFE:**

In this lockdown time most of the people are free in the home and they are passing their time by watching Television. As India is the Religious country many cultures live together and enjoy festivals together. Doordashan is taking advantage of this lockdown time it has launched a few Religious serials like Ramayan, MahaBharat and many more serials which were most popular before. In that time when Ramayan or Mahabharat telecasted people arranged their working schedule according to the timings of these serials.

- **Family time:** People are giving much time to the family. Males are supporting in household work with their partner and playing indoor games with children.

- **Family bonding:** Working people are spending much time with the family resulting that they are making good bonding with family members and understanding the feelings of family members.
- **Family ethics:** As the India is a religious country it have own values and customs due to lockdown all family persons is doing yoga, meditation, watching religious serials and many more.

### 3 POSITIVE IMPACT ON ECONOMICAL CONDITION:

- **TV channel- Doordarshan:** Just before of lockdown time Doordarshan was having very low TRP but now a days this channel is having very high TRP due to telecast these serials and getting too much profit and popularity from this. During this time about 7 million families are watching Ramayan and Mahabhart at home. It is just looking like it moved from ventilator to sport ground to run in the competition.
- **Hospitals and Doctors:** Daily government announces Red, Green and yellow hospital list for the deceases and the list of doctors on telephone consultancy for particular dieses. In this case they are getting too much patients and getting lots of benefit as well as popularity. Many private Doctors are giving consultancy it can be for social need but overall they are benefited by this.
- **Retail shops of Groceries:** For the E-commerce companies and Mall culture in the market Retail shops much affected in terms of sales but now a day all the retail shops comes in their full mode of sales and getting too much profit in this time. Municipal Department gave authority to sell goods in their street and due to closed all malls all people are bound to purchase needed goods from these shops. Before it Retailers was having only credit based customer and small price amount goods customers or having customers on their mutual relations.
- **Sanitizers:** In India before this pandemic very less persons used sanitizers they just apply their traditional ways for hygiene but now frequently ask for wash hands and use sanitizers the demand of sanitizers increasing very well resulting that all sanitizers purchased in starting days of this pandemic. Many companies saw this opportunity and start making sanitizers and supplied in the market and earn profit.
- **Immunity Booster tablets:** Before this pandemic only ill person or old person took immunity booster tablets for recover their body but during this time health experts frequently asked for increase your immunity to recover from this corona virus resulting that some people increases by their traditional and home ways to boost it but many people is taking immunity booster tablets or related products and increasing demand for this.

### 4 POSITIVE IMPACT ON POLITICAL CONDITION:

Government deals with this corona virus pandemic time very efficiently. Most of the experts were forecast that India is not able to face this situation and millions of people will infected and many more deaths will happen in India But government is taking very efficient steps and hold all the situation at a very minimum level.

- **International level:** India is living impact on foreign countries to handle this pandemic very efficiently as compared to other countries. Also helping other nations by providing them medical and emotional support to deal with COVID-19.
- **National level:** Current central government has worked very efficiently to deal with the COVID-19 situation. Along with state government Prime Minister of India and his ministers are planned lockdown in the nations to save the life of the countrymen.
- **State level:** Most of the states are having revenue losses due to economic activity are stopped totally. But positivity is that some states are based on agricultures this year we have sufficient crops and business which are dependent on agriculture they will cover their losses due to lockdown very soon.

### 5 POSITIVE IMPACT ON TECHNOLOGICAL GROUND:

- **Online courses:** Most of the educational institutions are launching online certification courses in very low prices and if we see the participants

continuously increasing to search courses and taking advantage of this time to upgrade their self by these courses.

- **E- Shopping:** As Government announced the lockdown people cannot come out from their houses so in this time their near shopkeeper gave mobile number or app to purchases household goods from there people order on that and shopkeeper deliver goods on their house. E-shopping trends increases in this time and both the sides that is shopkeeper and consumer are updating their self by E-shopping.

## 6 SUGGESTIONS:

- It is necessary to take some strong decisions and the need of good leadership.
- Government should focus on productivity instead of production.
- Strong planning to roll back of the industries.
- In this pandemic time needed for joint efforts of Government and Private sector both.
- Rate of interest on loan should be lower and simple process should be generated for taking loan by medium and small scale industries to maintain liquidity in the market
- Repo rate should be decrease by the Reserve bank of India and it is used for supply industries.
- Government should purchase sufficient food grains directly from the farmers form their field and build more warehouses for storage.
- Government should establish new industries with joint efforts of private sector or the new technologies for the agriculture in the rural areas where labour can get employment.
- in this lockdown time should do innovation just as a software company in this critical time making ventilators for the hospitals resulting that for the innovation we can make our country self dependent.
- Government should use forex reserve for the import and export business.
- More funds should be sanction for the up gradation of technology in medical science and research in the field of medical.

## 7 CONCLUSION:

Thus Corona virus is a very serious disease it cannot be ignore. It is affected to the economy of the country but health is prior as the chairman of Tata Group, Ratan Tata commented that "2020 is just to live alive do not worry about profit and loss and do not talk about your future planning and dreams just take care of your health this is as the profit." Small and medium term businesses are too much affected during this time. It is not the only the scene of India where as all over the world just looking whole world stop at same time. So we should learn from this situation it will not repeat just do something in this way. World health organization should update technology in the medical field they should increase research in medical science and create medicines before the diseases identified. Many more powerful viruses can come in future so we should aware from today and start research from today so that we can fight with this type of virus in the future and safe the world.

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